

# EYES FINAL REPORT 2010



# FAST FACTS:



**30%** MORE YOUNG PEOPLE  
REACH (11,621 IN TOTAL)

OHhh

CAMP WAS **100%** FULL

**NEW** CAMPS IN SWIFT  
CURRENT & ESTEVAN

AHHH

**DOUBLED** OUR CAMPS FOR  
DISADVANTAGED YOUTH

**TWO** WEEKS OF ALL-  
GIRLS CAMP & A **NEW**  
CAMP FOR NEWCOMERS  
TO CANADA

OOOH

# COORDINATOR'S MESSAGE:

I was proud to be a part of the EYES program in one of its largest years to date. We reached over 10 000 youth through our workshop program and had over 750 campers. Despite greatly increasing our capacity, we still had over 50 campers on the waiting list. The popularity of our program shows that science and engineering can be inspiring for all youth. We had an amazing team who working tirelessly to ensure that everyone had a positive experience.

EYES remains committed to reaching more youth in southern Saskatchewan. We ran a record number of satellite camps outside Regina: we added a week in both Swift Current and Estevan and continued to run programs in Moose Jaw, Foam Lake, and Weyburn. We also increased our outreach within Regina - four weeks of free programming in the Core and North Central areas. The majority of these participants, young Aboriginal women, had the opportunity to enjoy two weeks of EYES camp and even came to the University for the Friday pizza party and water fight. We also began a new partnership with the Open Door Society which allowed us to run a camp for newcomers to Canada, while their parents took ESL classes or improved their job skills. With these great news things happening, it was my pleasure to oversee EYES this year.

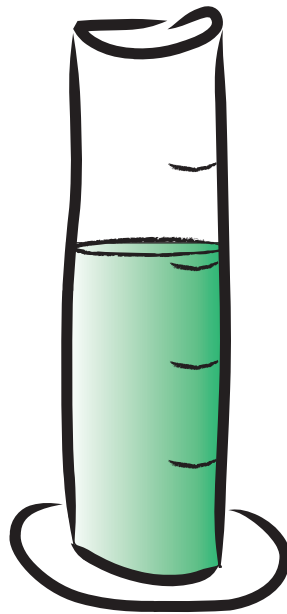
Sincerely,  
Ben Freitag



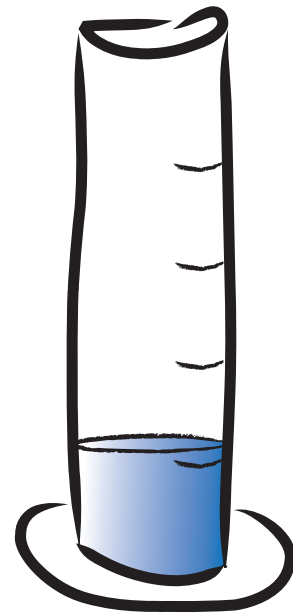
# CAMPERS COMMENTS:

HERE ARE SOME OF THE RESULTS  
FROM OUR 2010 SURVEYS

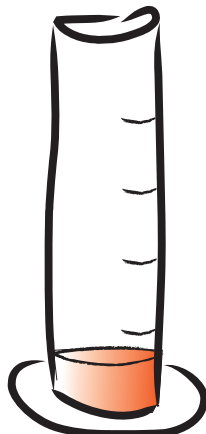
HOW WAS YOUR WEEK AT CAMP?



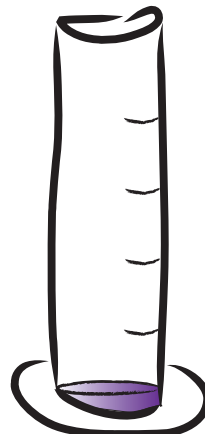
Amazing 60%



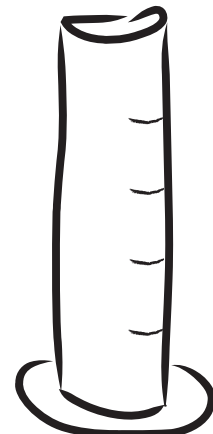
Very Good 26%



Good 11%



Liked it a little 3%



Didn't like it 0%

## CAMPER QUOTES:

"This camp so OVERTHE TOP. Like you said at the first of camp theese leaders went over the top! But really you could tell they were so Cool, awesoem and Outgoing. P.sFun" (sic)

"i wish i could do this forever !and in the future i hope to get the chance to be a councilor !!!" (sic)

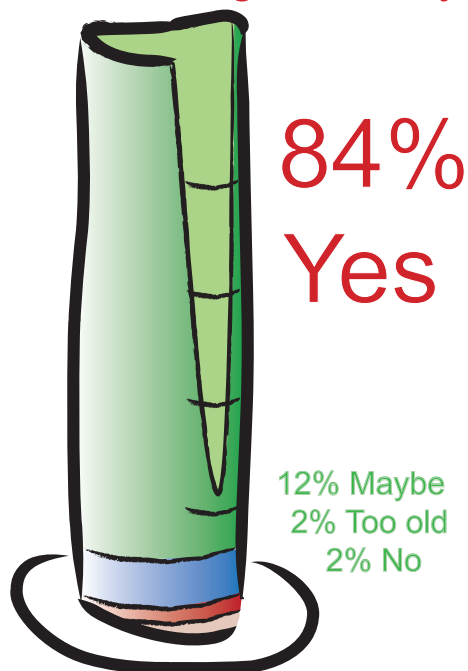
"my sister and I are both lov-  
ing this camp. I even roped my best  
friend into it. I'm sure this will have a  
positive impact on helping me follow  
my dreams and become an author/  
scientist"

### Did you know?

82% of EYES campers said  
they were more likely to take  
an optional science class in  
school if given the choice

## PARENTS PERSPECTIVE:

Do you plan to register  
your child again next year?



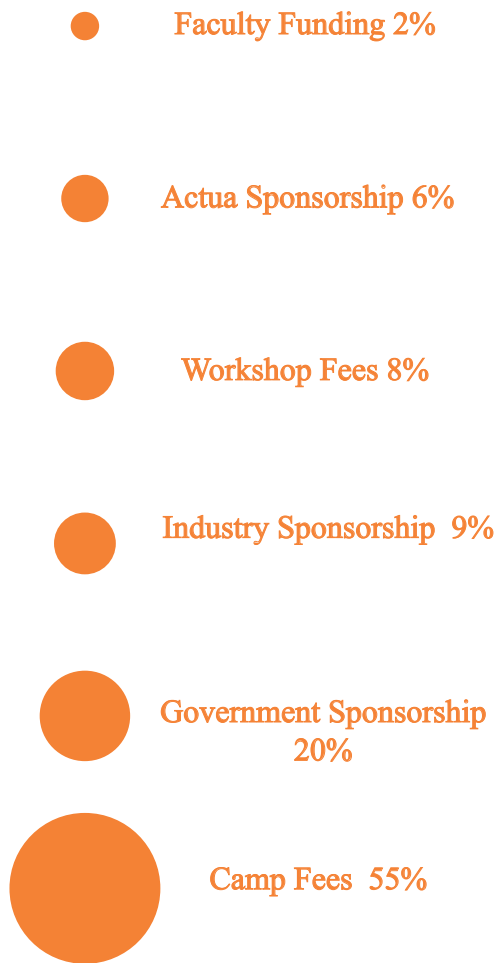
### Parent Quotes:

"My daughter is finishing her first week of EYES today and she has raved about it each day. She has already asked if she can attend all the camps next summer. Thanks for your time and thanks again for showing Caitlin how much fun Science can be. I think she is now hooked"

"You guys do a great job here. We have been to other camps and they just don't get kids and fun like you do"

# MONEY MATTERS:

## 2010 Revenue



Having grown by over 30% this year, we did have some challenges. We needed \$5000 in capital expenses to maintain the smooth operation of the program. One of our instructors had to leave EYES at the end of May due to personal medical reasons. At the time camps numbers did not justify seeking out a replacement. However, we received

Staffing 74%

Camp & Workshop Expenses 16%

Transportation 6%

Promotion & Printing 3%

Actua Conferences 1%

## 2010 Expenses

a spike in enrollment in the last few weeks and that decision resulted in \$8500 of lost revenue. An \$11 000 deficit is predicted for this year, which is lower than the \$17 000 deficit we had anticipated. However, camp fees will increase next year to maintain an economically viable program.



# EYES OVERVIEW

## WORKSHOPS

10845 students reached    73 schools  
491 workshops delivered    34 different communities.

## CAMPS

776 campers - 7 weeks in Regina, 5 weeks outside Regina (Estevan, Swift Current, Foam Lake, Moose Jaw & Weyburn) 4 weeks for disadvantaged youth in Regina, 2 weeks of All-Girls camp, 1 week for newcomers to Canada. We also gave out 39 bursaries

## STAFF

12 Instructors    16 High School Volunteers  
1 Assistant Coordinator    1 Coordinator

## IN THE COMMUNITY

We had the amazing opportunity to work with many organizations in our pursuit science & engineering inspiration. We participated in the YES Network Ecofair, worked with Girl Guides, Carmichael Outreach, the Open Door Society, Nature Saskatchewan, Regina Regional Opportunities Commission, Mosaic, Engineers Without Borders, Regina Catholic Schools, Last Mountain Lake Bird Sanctuary, Street Culture Kidz and even participated in the Cathedral Arts Festival.



# SPONSORSHIP:

I would like to thank each of our sponsors for making the EYES camp possible. With your support we are able to enhance the campers experience, reach more youth in southern Saskatchewan and give opportunities to disadvantaged youth, all while providing hands on experiences with science and engineering. We are proud that you chose to partner with us.

## Local Funders

### Ambassador Funders



### Gold Funders



### Silver Funders



## 2010 Actua National Funders



## 2010 Saskatchewan Provincial Partner



NUCLEAR WASTE  
MANAGEMENT  
ORGANIZATION

SOCIÉTÉ DE GESTION  
DES DÉCHETS  
NUCLÉAIRES

Actua provides training, resources and support to a national network of local organizations offering science and technology education programs. Actua members reach over 200,000 youth, in 450 communities nation-wide per year. Please visit Actua on the web at [www.actua.ca](http://www.actua.ca).

EYES is proudly partners with the University of Regina, the Faculty of Engineering & Applied Science and the Faculty of Education